

August 23, 2017

Dear Journalist:

You are cordially invited to attend the 30th Annual Virginia Film Festival in Charlottesville, Virginia from November 9 through November 12.

This year's festival will feature more than 150 films over four days, including brand-new features, cutting-edge documentaries, local and international features and more, in addition to a full schedule of insightful panel discussions, dynamic parties, and special events and more.

The Virginia Film Festival is pleased to provide you with press credentials and access to these events pending availability. Due to the fact that many of our screenings sell out by the time the Festival begins, we have changed our press ticketing process in an effort to serve your needs better. This means that, in addition to filling out the 2017 Press Credential Request Form on the Press Room page on our website, you will also be asked, once our schedule is announced, to fill out an additional form requesting the tickets you would like. As in past years, you are eligible to receive a single ticket to your requested screenings. Please note that this request does not guarantee a ticket, but that we will do all we can to accommodate your coverage.

This new ticketing form will be distributed to you via email, and you will receive your physical tickets when you pick up your press badge at the Filmmakers and Sponsors Lounge. The Filmmakers and Sponsors Lounge will once again be located at the Whiskey Jar on the Downtown Mall and will open at Noon on Thursday, November 9, and will remain open throughout the Festival and will help facilitate your hospitality and press needs.

Please call me at 434-987-6513 (cell) or email me at john@johnkellypr.com or contact Communications Manager Dallas Simms at 434-297-7405 (work) or dgs3hb@virginia.edu if you have questions or need any further information. We look forward to working with you in covering this exciting event!

Best,

John Kelly Virginia Film Festival Publicist