

September 10, 2020

Dear Journalist:

You are cordially invited to attend the 33rd Annual Virginia Film Festival in Charlottesville, Virginia from October 21 through October 25. In light of the evolving COVID-19 situation, the 5-day Film Festival will shift to a virtual format this fall.

This year's festival will feature more than 50 films across a variety of topics, genres, and nations as well as filmmaker Q&As, panel discussions, and a series of standalone and film-based conversations that will bring the VAFF experience home.

The Virginia Film Festival is pleased to provide you with press credentials and access to these virtual events pending availability. In order to confirm your attendance, please fill out the 2020 Press Credential Request Form on the Press Room on our website. Your all-access pass will be issued to you in an email which will contain additional instructions for unlocking virtual events and screenings. The unlock window for pass holders begins at 10:00 AM on Wednesday, October 21, 2020 and ends at 11:59 PM on Sunday, October 25, 2020. We encourage you to unlock your selection of virtual screenings as early as possible once the unlock window opens on Wednesday, October 21. Please note that the all-access pass does not guarantee an unlock to every screening, but that we will do all we can to accommodate your coverage.

Please call me at 434-987-6513 (cell) or email me at john@johnkellypr.com or contact Communications Coordinator Grace Bowie at communications@virginiafilmfestival.org if you have questions or need any further information. We look forward to working with you in covering this exciting event!

Best,

John Kelly
Virginia Film Festival Publicist