



VAFF DEI Committee Meeting

Thursday, July 14 12:00 PM ET

Virginia Film Festival | Equity Center Conference Room

617 West Main Street, 2nd Floor

[Join by Zoom](#)

Meeting ID: 960 3983 7089

Passcode: 504669

AGENDA

12:15 PM

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|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|--------|
| I. | Welcome + Introductions | Jody Kielbasa | 10 min |
| II. | Prompting Questions | Beverly Colwell Adams | 15 min |
| III. | 2021 Review <ul style="list-style-type: none">○ Programming + Representation○ Audience Survey + Consultant Recommendations○ Marketing + Outreach○ Land Acknowledgement○ Accessibility | VAFF Staff | 10 min |
| IV. | 2021 Review Feedback | DEI Committee | 10 min |

1:00 PM

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| V. | 2022 Programming Vision | Ilya Tovbis + Jody Kielbasa | 5 min |
| VI. | 2022 DEI Goals & Priorities Discussion | DEI Committee + Staff | 35 min |
| VII. | 2022 Fall Cultivation Event Discussion | DEI Committee + Staff | 10 min |
| VIII. | Review of Festival Dates and Next Steps | | 5 min |
| IX. | Adjourn | | |