



VAFF DEI Committee Meeting

Wednesday, January 25 at 4:00 PM ET

Virginia Film Festival | Equity Center Conference Room
617 West Main Street, 2nd Floor

AGENDA

- I. Welcome Erica Barnes and Beverly Colwell Adams
- II. 2022 Review and Request for Critical Feedback DEI Committee and staff
 - QUESTIONS
 - Name your top 2-3 highlights of the 2022 Festival.
 - Is there anything you saw or experienced, when you thought – this could be better, or I would change this in the following way?
 - What do you think the VAFF is doing well right now in terms of its DEI focus and priorities?
 - Do you think there are any holes of the Festival’s Diversity, Equity, and Inclusive focus and priorities?
 - What is the number one thing you would change if you could?
 - AREAS of DISCUSSION
 - Programming: films, guests, panels, and discussions
 - Audience Experience: venues, volunteers, ticket purchasing, website, accessibility
 - Community Engagement: partnerships, outreach, marketing
 - Events: locations, entertainment, food
- III. 2023 DEI Goals & Priorities Discussion
- IV. Next Meeting
- V. Adjourn