

September 16, 2024



The Virginia Film Festival invites media outlets, critics, journalists, and influencers to apply for Press Credentials to the 37th Annual Virginia Film Festival in Charlottesville, Virginia from October 30 through November 3.

Our 2024 Festival will feature more than 100 films over five days, across a variety of topics, genres, and nations, in addition to filmmaker Q&As and film-based conversations. Our full program of films and guests will be announced on October 1 and posted on our website on October 3.

To apply, please complete our 2024 Press Credentials Request Form on the [News & Press page](#) on our website as soon as possible but no later than **Thursday, October 10**.

If your request is approved, we will follow up with you individually on October 11 with a ticket request form, and requests are due **Friday, October 18**. As in past years, credentialed press can request a single ticket to any VAFF screening. But please note that your ticket requests do not guarantee your tickets, as orders are filled in the order they are received, pending ticket availability. You will receive confirmation of your final and approved ticket order after your request has been received and reviewed, but we will do all we can to accommodate and facilitate your coverage.

Credentialed press will also receive a 2024 Press Badge, be given access to our Filmmakers & Sponsors Lounge, and be asked to submit links and clips to all published coverage of 2024 VAFF events. Failure to provide coverage may impact your ability to receive credentials in future years.

You will receive your physical tickets when you pick up your press badge at the Filmmakers and Sponsors Lounge. The location and hours of operation of our Lounge will be communicated by VAFF staff a week prior to the Festival.

If you have questions or need any further information, you can reach me at 434-987-6513 or john@johnkellypr.com.

We look forward to working with you in covering this exciting event!

Best,

John Kelly
Virginia Film Festival Publicist